



References and portfolio furnished upon request

408 St Johns Place, Apt 4F, Brooklyn, NY 11238 / b@b-havior.com / (617) 549-7449 cell / www.b-havior.com

EXPERIENCE

ASSISTANT CREATIVE DIRECTOR The Museum of Modern Art (MoMA), New York SEPT '07 - PRESENT
Creative Manager FEB '05 - SEPT '07

Direct the creative of all visual displays in the retail environments of the MoMA Design Stores. Provide art direction for MoMA's retail web site, e-communications, advertising and retail catalogs. Manage and design the award-winning graphic collateral for the MoMA brand in its retail division. Lead a staff in the visual, graphic design and digital imaging. Liason with external partners and design firms. Responsible for the generation and maintenance of creative budget for MoMA retail.

DESIGN CONSULT

- Particle Sciences
- Oxford Press
- causemedia, Inc.
 - Massachusetts Department of Health
 - The Red Sox
- Douglas Elliman Realty
- Charles River Ventures
- Lighthouse Capital Partners
- a123systems, Inc.
- Open the Door, Inc.

LECTURER School of Art & Design at Suffolk University, Boston MA SPRING & FALL '03 / SPRING '04
Teaching Intermediate Graphic Design

SENIOR GRAPHIC ARTS MANAGER Boston Children's Museum (BCM) SEPT '03 - OCT '04
Graphic Arts Manager JAN '00 - SEPT '03
Graphic Artist NOV '98 - DEC '99

Responsible for the management of the Museum's visual brand in design & art direction for Museum program, exhibit, marketing and retail demands. Design for print & advertising materials, annual reports, wayfinding & exterior signage; hiring and managing design staff; leading a Museum team in web site re-design & maintenance; working with outside collaborators; and print purchasing & production.

GRAPHIC DESIGNER The Stephen Lawrence Company, Moonachie NJ JAN '97 - APRIL '98
Product design & production for fine gift wrap and stationery lines

SKILLS

Adobe InDesign, Illustrator, Photoshop and Streamline, Quark XPress, Dreamweaver, Microsoft Office, Basic HTML, Internet Search Engines (Firefox, Explorer, Safari)

EDUCATION

Syracuse University, Syracuse NY - Bachelor of Fine Arts, May 1996
School of Visual Arts - Introduction to After Effects
MassArt, Boston MA - Dreamweaver & Printmaking
Hallmark Cards Creative Internship, Kansas City MO - Summer 1995

AWARDS EXHIBITION ASSOCIATION

AIGA Professional Member
AIGA High School Mentor, 2009-Present
ADHESIVE NYC* Founding Member
Selected for Sustainable Packaging & Communication 2010 Exhibition, Utrecht, the Netherlands
Graphic Design: USA - American InStore Graphic Design Award, Window Displays, MoMA Design Store
Graphic Design: USA - American InStore Graphic Design Award, Shopping Bag, MoMA Design Store
Graphic Design: USA - Design Award, Face the Truth AIDS poster campaign, causemedia, Inc.
College of Visual & Performing Arts Scholar, Syracuse University, Graduate Magna Cum Laude

INTERESTS

Photography, printmaking, biking, running, hiking, travel